



سارماد
SARMAD EVENTS
لتنظيم المعارض والمؤتمرات

Welcome to

SARMAD EVENTS

Here you will experience Innovation
Creativity | Uniqueness | Quality | Professionalism



In **SARMAD EVENTS** we are facing the challenge of change, In a time when the world needs to think in an innovative way and find unique solutions, and to be the most distinguished and creative in leading and organizing exhibitions & conferences & workshops at the local and regional levels through innovative and ideal services with high professionalism and skills. Creating and developing a wide range of innovative event management and marketing services, modern products and providing integrated and innovative solutions. Sarmad Company owns an integrated team of ambitious, qualified and trained young men and women according to the best practices for managing events, conferences and workshops, starting from planning through the implementation stages and ending with carefully studied reports and results.



Project Management:

Comprehensive planning and execution of events, ensuring all aspects from start to finish are seamlessly coordinated



Crowd Management:

Strategies and practices to handle large groups of people safely and efficiently at events, ensuring a smooth experience for attendees.



Event Experience Design

Crafting memorable and engaging event experiences customized to your audience, focusing on design sensibility, interaction, and overall impact.



Team Building

Organizing activities and exercises aimed at improving teamwork, communication, and collaboration among team members.



Business Simulation

Creating realistic business scenarios for training and development purposes, helping your organization to practice and refine their decision-making and strategic skills.



Offsite Meetings Planning:

Arranging all aspects of offsite meetings, including venue selection, logistics, and coordination to ensure productive and enjoyable sessions.



Speakers Management:

Handling the selection, booking, and coordination of speakers for events, ensuring the right fit and seamless integration into the program.



Agenda Design & Management

Structuring and managing the event schedule to optimize flow, timing, and content delivery (content creating), ensuring a coherent and engaging experience.



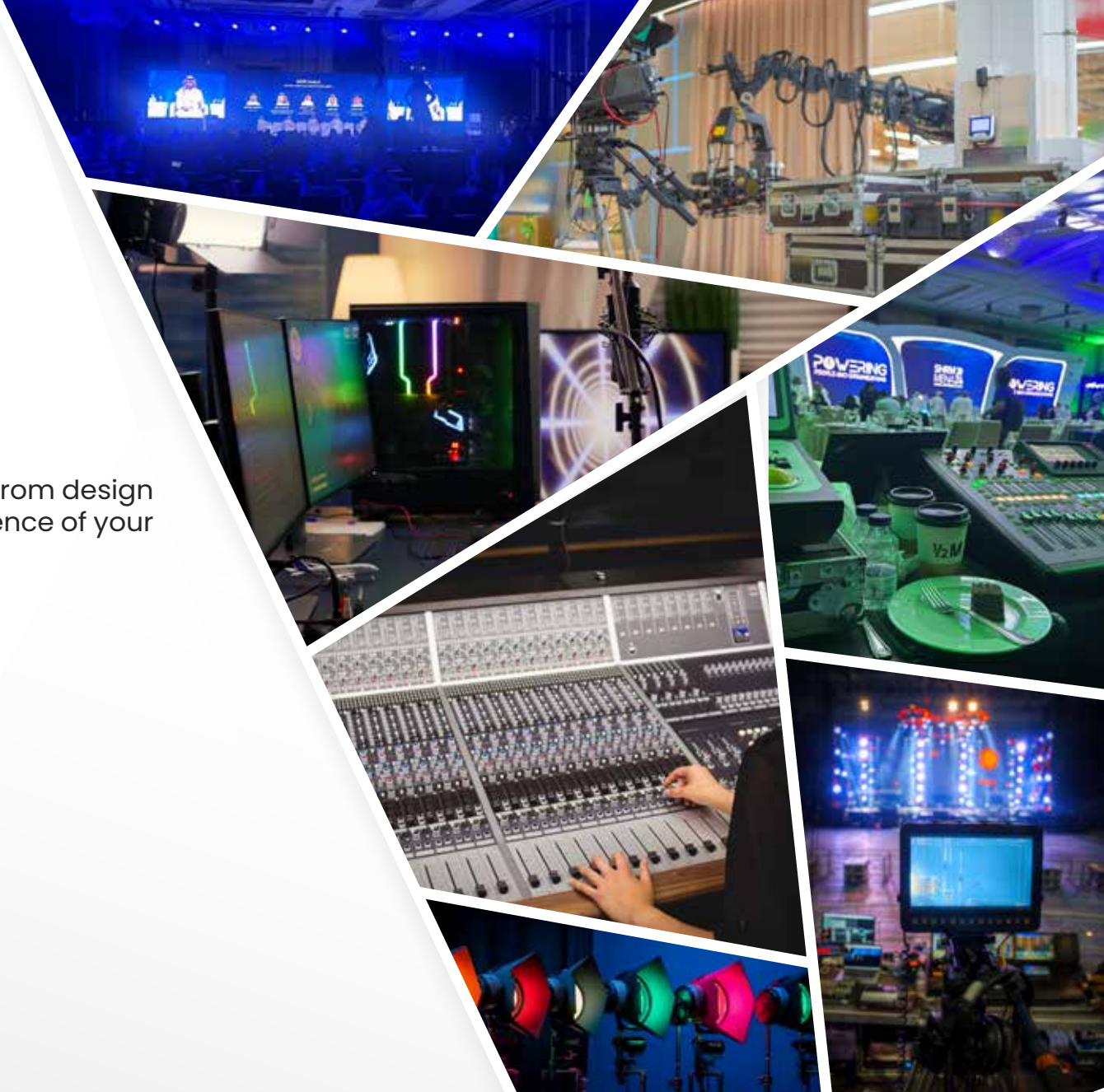
SARMAD Conferences:

Specialized conferences under the SARMAD management, focusing on unique themes and high-quality content delivery.



Audio/Video Design & Production:

Providing professional audio and video services, from design to production, to enhance the audiovisual experience of your event.



Event Digital Channels:

Utilizing digital platforms to enhance event reach and engagement, including social media, live streaming, and event apps if necessary.



Venue Preparation & Management:

Ensuring the event venue is perfectly prepared and managed, including setup, logistics, and on-site coordination.



Activation Programs:

Creating engaging interactive programs to promote products, services, or brands during events, driving participation and interest.



Employees Experience Programs:

Designing and implementing programs to improve employee engagement, satisfaction, and overall experience within the organization.



Awareness Programs:

Developing initiatives to raise awareness on specific topics, causes, or issues, aiming to educate and inform the target audience.

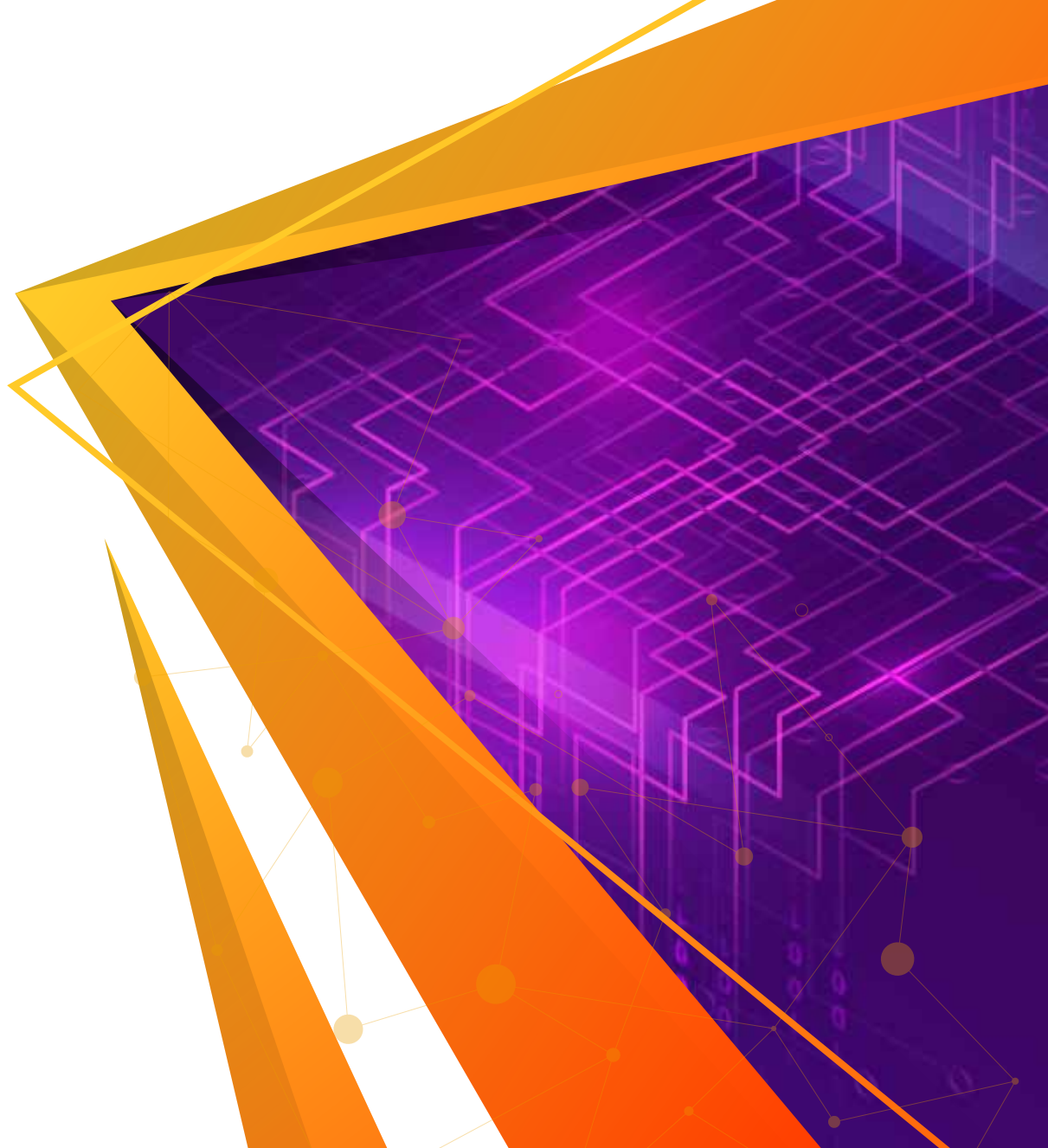




A cutting-edge crowd management web application designed to simplify event registration and elevate attendee experiences. Offered as a subscription service, EasyCrowd provides unmatched flexibility, catering to your unique needs with customizable solutions or offering a seamless standard registration platform for quick deployment.

With EasyCrowd, you gain access to powerful tools that not only manage attendee registration but also deliver insightful statistics personalized to your requirements. Whether you're hosting a corporate conference, a large-scale exhibition, or an exclusive gathering, EasyCrowd ensures smooth operations, enhanced efficiency, and valuable data insights—all in one intuitive platform.

Simplify your event management with EasyCrowd.



▶ Registration mechanism, Attendance Badges, and Communications





www.sarmadevents.com



www.sarmadevents.com



مؤتمر سلاسل الإمداد
والخدمات اللوجستية
SUPPLY CHAIN AND
LOGISTICS CONFERENCE



www.sarmadevents.com



Creatio



www.sarmadevents.com



SCXA™ 25



www.sarmadevents.com

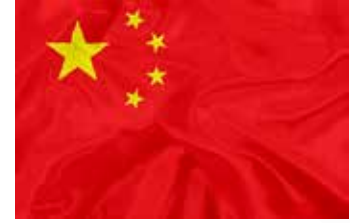


>spiderSilk;




black hat
MIDDLE EAST AND AFRICA

www.sarmadevents.com



www.sarmadevents.com



SSO 2022

7th Saudi Optometry Conference
مؤتمر البصريات السعودي السابع

www.sarmadevents.com



SAADEDIN
SINCE 1919



www.sarmadevents.com



سارماد
SARMAD EVENTS
لتنظيم المعارض والمؤتمرات

Our Partners



Government



Success Partners



Technology



Exhibitions

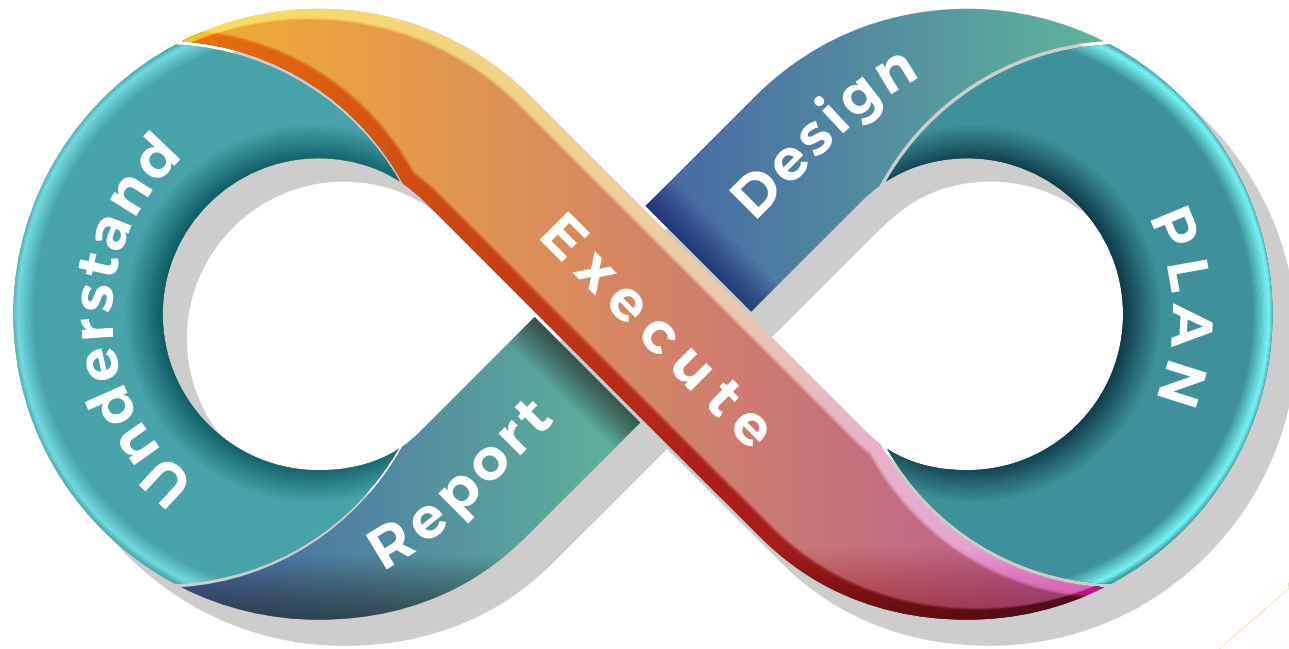


International Companies



Private Sector





tHANK
YOU...

